

WQAQ Programming Evaluation 2007

Show Name: _____

Day/Time: _____

Names of DJ's: _____

Format: _____

Note: Please be fair, objective and accurate. These evaluations are important in determining the quality of our station's programming. The more detail the better!

- | | | |
|--|-----|----|
| 1. Did the show start on time? | Yes | No |
| 2. Did the DJ play the "Top of the Hour"? | Yes | No |
| 3. Did the DJs play sweepers or verbally ID the station? | Yes | No |
| 4. If required, did the DJ play Underwriting? | Yes | No |
| 5. Did the DJs play any promos? | Yes | No |
| 6. Did the DJs play any PSAs? | Yes | No |
| 7. Were there any obscenities in any of the music? | Yes | No |
| 8. Were there any obscenities in any of the talk breaks? | Yes | No |
| 9. Did the DJs use music beds during talk breaks? | Yes | No |
| 10. Did the DJs appear knowledgeable on air? | Yes | No |

Explain:

- | | | |
|-------------------------------|-----|----|
| 11. Were the DJs interesting? | Yes | No |
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Explain:

12. Did the DJs have any technical difficulties? Yes No
(dead air, volumes, putting phone calls on the air)

Explain:

13. Explain the focus, if any, of the DJs talk breaks.

14. Would you recommend this show to be an approved show? Yes No

Explain:

15. On a scale of 1-10 (1=bad and 10=excellent) what value would you give this show?